



Virtual Event Ideas

With workplaces practicing social distancing or moving remote, campaigns need to provide virtual events that can engage employees. There are many benefits of hosting virtual events, and with the access to multiple technology platforms, virtual events have never been easier. If your campaign allows for special events that include fundraising and you are in need technology to support the donation and event access, please contact us at seccsupport@ncsecc.org for support. Check out a few of our favorite virtual event ideas:

Early Bird Drawing: Hold an early bird drawing for employees who make their pledge on the first day of the campaign.

Share Your Cause Photo Competition: Choose a weekly cause and encourage employees to take a photo showing what the cause means to them. The most creative photo wins!

Roundtable Discussion: Invite multiple charity partners to the virtual table and moderate a compelling conversation around a specific cause area. Each week an employee shares their story and why a certain cause or charity is important to them.

Live Art During a Virtual Event: Whiteboard artists or live animation artists are a great way to emphasize and highlight everything that is said during your presentation. Create a piece of art connected to your mission through the discussion and presentation that occurs.

Trivia/Jeopardy: Put your employees to the test with Jeopardy! Categories can include workplace policies, giving campaigns, and charity facts. Personalize the game with facts about the history of your workplace or giving campaigns.

Online Scavenger hunt: Come up with clues to encourage staff to take a deep dive into charities' website.

Film watching: Choose a compelling Charity Film or Documentary to watch as a team and host a discussion following the film. You could even invite a speaker from the charity to personalize the experience!

Virtual Talent show: Host a virtual talent show with the theme around a cause. Employees can perform to show their feelings towards the cause.

Craft night With the Family: Invite colleagues' kids to an event where you watch a story being read or play a virtual game. Check out our Children's Corner full of fun resources.

Spirit weeks: In the beginning of your campaign, map out weeks to causes. Encourage employees to match their zoom background to the cause or dress up for the cause.

Zoom background competition: Have each employee create a Zoom background that shares the cause they are passionate about without using any words. Whoever can guess the most correctly, wins!

Campaign Bingo: Create your own bingo card or use an [online template](#). Offer incentives to the first few winners who reach Bingo.

Pie in the face: Engage leadership and host a cooking with the CEO event. Share ingredients ahead of time and invite employees to join CEO as they share their cooking skills with each other. During the event, encourage the CEO to share their favorite cause