**You set but haven’t met your goal:**

***Option 1 – Paper Pledge Form***

**Subject: Last chance to use your power of giving**

We only have ($XX) left to reach our (department’s/division’s/etc.) SECC goal of ($XX). **THANK YOU** to everyone who has pledged already!

If you haven’t donated, today is ***your last chance*** to help us reach our goal! Won’t you make a ***powerful difference*** by pledging to a charity of your choice today?

It’s as simple as filling out your pledge form and returning it to (Team Captain/Volunteer name).

Thank you for your support and remember – you have the power to make a difference!

***Option 2 – ePledge***

**Subject: Last chance to use your power of giving**

We only have ($XX) left to reach our (department’s/division’s/etc.) SECC goal of ($XX). **THANK YOU** to everyone who has pledged already!

If you haven’t donated, today is ***your last chance*** to help us reach our goal! Won’t you make a ***powerful difference*** by pledging to a charity of your choice today?

It’s as simple as clicking on the link in the email you received on (date ePledge reminder was sent) with your personal link to the SECC ePledge site.

Thank you for your support and remember – you have the power to make a difference!

**You didn’t set a goal:**

***Option 1 – Paper Pledge Form***

**Subject: Last chance to use your power of giving**

If you’ve already donated to the SECC - **THANK YOU**! Together we’re making a powerful and positive impact in our local, national, and global communities.

If you haven’t donated, today is ***your last chance*** to use your power of giving to ***make a difference for an entire year***! Won’t you make a pledge to a charity of your choice today?

It’s as simple as filling out your pledge form and returning it to (Team Captain/Volunteer name).

Thank you for your support and remember – you have the power to make a difference!

***Option 2 – ePledge***

**Subject: Last chance to use your power of giving**

If you’ve already donated to the SECC - **THANK YOU**! Together we’re making a powerful and positive impact in our local, national, and global communities.

If you haven’t donated, today is ***your last chance*** to use your power of giving to ***make a difference for an entire year***! Won’t you make a pledge to a charity of your choice today?

It’s as simple as clicking on the link in the email you received on (date ePledge reminder was sent) with your personal link to the SECC ePledge site.

Thank you for your support and remember – you have the power to make a difference!

**You set & met your dollar goal, but still have people who haven’t participated:**

***Option 1 – Paper Pledge Form***

**Subject: Last chance to use your power of giving**

**THANK YOU** to everyone who has pledged to the SECC already! Thanks to you, we’ve met our goal of $XX!

If you haven’t donated, you have the opportunity to help us make an even more powerful difference. Today is ***your last chance*** to make your pledge! Won’t you make a ***powerful difference*** by pledging to a charity of your choice today?

It’s as simple as filling out your pledge form and returning it to (Team Captain/Volunteer name).

Thank you for your support and remember – you have the power to make a difference!

***Option 2 – ePledge***

**Subject: Last chance to use your power of giving**

**THANK YOU** to everyone who has pledged to the SECC already! Thanks to you, we’ve met our goal of $XX!

If you haven’t donated, you have the opportunity to help us make an even more powerful difference. Today is ***your last chance*** to make your pledge! Won’t you make a ***powerful difference*** by pledging to a charity of your choice today?

It’s as simple as clicking on the link in the email you received on (date ePledge reminder was sent) with your personal link to the SECC ePledge site.

Thank you for your support and remember – you have the power to make a difference!