



Fall, 2020

Dear Community Leader,

NC state employees have many proud traditions, but one of the most important is their annual commitment to the local community through their workplace charitable giving campaign - the **State Employees Combined Campaign (SECC)**. The SECC is the *only* fundraising effort established by and for state employees. It allows public servants to donate to charities they care about and make a difference through an annual campaign that has raised over \$110 million since 1985. More than 900 charities serving North Carolina residents are eligible for donations in this year's campaign.

This year, we are excited to partner with EarthShare NC while bringing a fresh outlook to the campaign. We are focused on creating positive, environmentally friendly initiatives that will continue to make North Carolina a better place for all.

The campaign's theme, **Making A Difference Together**, represents our belief in the generosity that exists in our state. Community businesses have played an important role in the SECC over the years, and we hope we can count on your support this year.

Won't you help make the SECC a success by **donating goods, services, or coupons?** Incentives like these add an element of excitement and build a feeling of true community spirit and will be greatly appreciated. They will be used as incentives to encourage participation and recognize volunteer achievements within workplace campaigns.

Please contact the SECC office with any questions. You can reach us at 919-821-2886. Our website is www.ncsecc.org.

Thank you for considering this opportunity.

Sincerely,

Laura

Laura L. Baker
Director

(For SECC Volunteer Only)	
Name:	
Address to send donation/incentive item:	
Email Address:	



Phone Number:	
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State Employees Combined Campaign – 2020 Contributed Goods Receipt
 (Operating under EarthShare NC)

Name: _____ Date: _____
 Address: _____
 City/State/Zip: _____
 Phone #: _____

I have donated the following items to the State Employees Combined Campaign (SECC), for which the charitable organization provided no goods or services:

Donated Item	Donor valuation
_____	_____
_____	_____
_____	_____

Donor Signature: _____

SECC Volunteer Signature: _____ Date: _____

Please note that the values you attach to these donations are your own estimates and as such the SECC is unable to take any opinion as to these values.

Valuation and Tax Receipts for Donated Clothing and Goods

Donors who itemize their tax returns are entitled to make a "fair market value" deduction from their federal income tax. The SECC cannot provide donors with a value for their non-cash donations. Donors are required by federal law to place their own value on donated items.

Donors should also note the following changes in the tax deduction laws under the Pension Reform Act of 2006. Donated items must be in good condition to claim a deduction, and a qualified appraisal must accompany claims greater than \$500. The law does not define "good condition," and the IRS says the responsibility of defining the condition and value of the items is the responsibility of the donor. To determine the fair market value for your donations, we recommend that you obtain IRS publications 526 and 561 or visit the IRS website at www.irs.gov/pub/irs-pdf/p561.pdf.

COPIES OF THIS RECEIPT ARE NOT AVAILABLE FROM THE SECC.
 Tax ID #56-1775025 (EarthShare NC)



2020 Making A Difference Together Talking Points

Use these talking points to tie this year's theme – Making A Difference Together – into your messages and conversations.

- Every donation has the power to make a difference.
- By donating through the SECC, you make a powerful difference to a cause that is important to you while also being part of a larger philanthropic effort with significant impact.
- Together, our donations are making a powerful and positive impact in our local, national, and global communities.

Talking Points – Steps to help donors find their power of giving

- Your donation to a cause that's important to you is your personal power of giving!
- Start by asking yourself, "What's important to me?"
- Think about the people and causes you care about, your hobbies and interests, and things you would like to change or are concerned about.
- Visit NCSECC.org and search by type of service to find charities that match your interests.
- Give a powerful gift through ePledge contribution or an SECC pledge form. Small monthly payroll deduction pledges allow you to make a more powerful impact over time. Payroll starts in January! Minimum has been lowered to only \$3 a month!

2020 Fast Facts

- The statewide campaign officially kicks-off September 1st and runs through November 30 (December 31 for Universities).
- State employees donated over \$3.0 million to the campaign last year and over \$115 million since the campaign began in 1985.
- No state monies are used to run the campaign.
- Almost 900 charities are eligible for contributions in this year's campaign.
- Over 16,000 state employees contributed to causes they cared about in 2019.