



Together we make a difference!

"We created a team and everyone worked hard to make it come together," Captain Bruce McCrary said of his team from Alexander Correctional Institution as they went over their 2009 State Employees Combined Campaign goal. The Alexander Correctional Institution SECC Team created an environment where every gift mattered- the gift of time, the gift of money, and the gift of teamwork resulting in over \$19,000 in pledges. Due to the fact that local businesses came together to support their efforts by donating gift certificates, drinks, and food to help raise awareness about the campaign. They also staged their first annual golf tournament. Staff members and the community came to the golf tournament to support not only the local charities, but also each other. Alexander Correctional has embodied what the 2009 State Employees Combined Campaign has been all about- a spirit that has reached across the state, inspiring people that every dollar counts, that every volunteer hour matters, and that together we make the difference.

Top Five Successes in 2009....

- 1) Cut budget to 10%- allowing more money to charities
- 2) Increased 22 campaigns
- 3) Re-designed the website
- 4) Expanded and redesigned e-pledge program
- 5) Implemented new Giving Guide brochure

2009 North Carolina State Employees Combined Campaign Results



System	2008	2009	% Increase / Decrease
General Government	\$2,227,488	\$1,953,827	-12
Misc. Gifts	\$150	\$0	-100
Universities	\$2,782,894	\$2,665,406	-4
Grand Total	\$5,010,532	\$4,619,233	-8



University System

Universities	2008	2009	% Increase / Decrease
ASU	\$105,410	\$106,432	1
ECSU	\$8,400	\$3,773	-55
ECU	\$176,943	\$196,729	11
FSU	\$44,791	\$27,031	-40
NC A & T	\$198,515	\$161,367	-19
NCCU	\$575	\$240	-58
NCSA	\$1,200	\$540	-55
NCSSM	\$2,116	\$2,665	26
NCSU	\$520,652	\$554,340	6
UNC Health Care	\$318,046	\$263,256	-17
UNCA	\$39,769	\$38,010	-4
UNCC	\$76,638	\$84,055	10
UNCCH	\$815,358	\$814,814	0
UNCG	\$298,729	\$263,054	-12
UNCGA	\$26,071	\$22,298	-14
UNCP	\$24,408	\$22,699	-7
UNCW	\$45,455	\$30,330	-33
WCU	\$46,862	\$41,545	-11
WSSU	\$32,955	\$32,228	-2
Total	\$2,782,894	\$2,665,406	-4



General Government System

Agency / Division	2008	2009	% Increase / Decrease
Administration	\$44,707	\$30,373	-32
Agriculture	\$49,896	\$37,630	-25
Commerce	\$35,359	\$41,187	16
Community College System	\$19,763	\$18,341	-7
Correction	\$653,087	\$447,834	-31
Crime Control & Public Safety	\$61,091	\$58,870	-4
Cultural Resources	\$22,520	\$28,374	26
Education Lottery	\$1,500	\$1,800	20
Employment Security Commission	\$39,303	\$58,099	48
Environment & Natural Resources	\$99,790	\$86,423	-13
Global Transpark	\$1,365	\$1,370	0
Health & Human Services	\$422,509	\$348,534	-18
Insurance	\$25,716	\$20,742	-19
Judicial Branch	\$76,562	\$65,411	-15
Justice	\$78,822	\$63,035	-20
Juvenile Justice & Delinquency Prevention	\$59,598	\$62,178	4
Labor	\$14,521	\$13,810	-5
Legislative Branch	\$23,958	\$26,900	12
Office of Administrative Hearings	\$5,275	\$2,735	-48
Office of Information Technology Services	\$25,756	\$21,524	-16
Office of State Budget & Management	\$8,261	\$7,074	-14
Office of State Personnel	\$14,430	\$10,112	-30
Office of the Governor	\$8,312	\$12,058	45
Office of the Lt. Governor	\$1,194	\$975	-18
Office of the State Auditor	\$14,655	\$18,215	24
Office of the State Controller	\$13,094	\$14,921	14
Public Instruction	\$28,212	\$22,930	-19
Revenue	\$73,601	\$75,643	3
SEANC	\$3,610	\$3,825	6
Secretary of State	\$6,683	\$7,423	11
State Board of Elections	\$400	\$940	135
State Employees Credit Union	\$57,284	\$66,081	15
State Health Plan	\$5,262	\$5,292	1
State Ports Authority	\$3,388	\$1,139	-66
State Treasurer	\$16,301	\$24,517	50
Statewide Campaign Office	\$2,450	\$420	-83
Transportation	\$206,746	\$245,905	19
Wildlife Resource Commission	\$2,506	\$1,188	-53
Total	\$2,227,488	\$1,953,827	-12

Looking Towards 2010....

Major Initiatives

- 1) State Advisory Committee Retreat
 - a. Redefine the mission of the committee
 - b. Identify the top priorities of the 2010 campaign
- 2) Target low performing universities
- 3) Target Legislative branch's elected officials and increase knowledge of the campaign
- 4) Run staggered campaigns
 - a. Conduct largest campaigns on a staggered basis, starting some in late July
- 5) Increase number of e-pledge participants and its effectiveness in reaching state employees while not decreasing the SECC presence within the office
- 6) Continue advances in technology
 - a. Designation Portal
 - b. Reporting Tools
- 7) Volunteer Web Link- creating space for charities and volunteers to link together for volunteer opportunities through job and contact listing
- 8) Independent and Federation Forum (late spring)

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